



DIRECT DROP VOICEMAIL

INTRODUCING:

A NEW SERVICE FROM CREDIT UNION LOAN SOURCE TO HELP CREDIT UNIONS REACH THEIR MEMBERS

WHAT IS A DIRECT DROP VOICEMAIL?

Direct Drop Voicemail (DDV) or Ringless Voicemail is a technology that delivers a prerecorded voice message directly to a recipient's voicemail box. Their phone will not ring*, but they will get immediate notification that they have a new voicemail. This technology is enhanced by voicemail transcription, or speech-to-text technology, present on most mobile phones.

**Dependent on carrier.*

FEATURES

EFFECTIVE

Busy members are more likely to listen to a voicemail than pick up a phone call.

MEMBER-FRIENDLY

Allows member to listen to your customized voicemail message and respond at their convenience.

CASTS A WIDE NET

Reach more members quickly leveraging CULS' technology.

EASILY INTEGRATED

CULS has developed an easy-to-follow workflow to ensure that messaging is quick to market.

BENEFITS

IMPROVE YOUR RPC RATES

Direct Drop Voicemails are up to 4x more effective than live dialing, instantly improving the efficiency of your contact center staff.

FLEXIBLE

Use cases range from a simple welcome call to payment reminders, from follow-up calls to promotions.

COMPLIANT

Direct Drop Voicemail is compliant with the FCC, TCPA, and DNC.

COST-EFFECTIVE

Our solution is a low-cost way to stay in touch with your members.

